To: Jill M. Pietrini(trademarksCC@sheppardmullin.com)

Subject: U.S. Trademark Application Serial No. 97450923 - HIP-HOP SHORTIES -

71AK-308425

Sent: April 24, 2023 03:08:41 PM EDT

Sent As: tmng.notices@uspto.gov

Attachments

5066041

screencapture-www2-hm-com-en_us-search-results-html-16802776626041

screencapture-www2-hm-com-en_us-search-results-html-16802779612071

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90433207 90433170

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97450923

Mark: HIP-HOP SHORTIES

Correspondence Address:

JILL M. PIETRINI

SHEPPARD MULLIN RICHTER & HAMPTON LLP

1901 AVENUE OF THE STARS, SUITE 1600

LOS ANGELES CA 90067 UNITED STATES

Applicant: Smith, James Todd

Reference/Docket No. 71AK-308425

Correspondence Email Address: trademarksCC@sheppardmullin.com

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the "Issue date" below to avoid <u>abandonment</u> of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the "How to respond" section below.

Request an extension. For a fee, applicant may <u>request one three-month extension</u> of the response deadline prior to filing a response. The request must be filed within three months of the "Issue date" below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the "Issue date" to avoid abandonment of the application.

Issue date: April 24, 2023

Introduction

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues

- Section 2(d) Likelihood of Confusion Refusal
- Advisory regarding Potential Section 2(d) Refusal Prior-Filed Applications
- Section 2(e)(1) Merely Descriptive Refusal
- Advisory regarding Amendment to the Supplemental Register After Filing an Amendment to Allege Use to Overcome Refusal
- Amendment to Identification of Goods Required

Section 2(d) - Likelihood of Confusion Refusal

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 5066041. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the *DuPont* factors are relevant or of similar weight in every case." *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the

relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

Applicant has applied to register the mark HIP-HOP SHORTIES in standard characters for "A full line of clothing; Headwear; Footwear; Belts" in International Class 025.

Registrant's mark is SHORTIES in stylized text for "Shorts" in International Class 025.

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)), *aff'd per curiam*, 777 F. App'x 516, 2019 BL 343921 (Fed. Cir. 2019); TMEP §1207.01(b).

Here, applicant's mark, HIP-HOP SHORTIES, is confusingly similar to the registered mark, SHORTIES.

When comparing marks, "[t]he proper test is not a side-by-side comparison of the marks, but instead whether the marks are sufficiently similar in terms of their commercial impression such that [consumers] who encounter the marks would be likely to assume a connection between the parties." *Cai v. Diamond Hong, Inc.*, 901 F.3d 1367, 1373, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *In re Ox Paperboard, LLC*, 2020 USPQ2d 10878, at *4 (TTAB 2020) (citing *In re Bay State Brewing Co.*, 117 USPQ2d 1958, 1960 (TTAB 2016)); *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018); TMEP §1207.01(b); *see In re St. Helena Hosp.*, 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014).

Incorporating the entirety of one mark within another does not obviate the similarity between the compared marks, as in the present case, nor does it overcome a likelihood of confusion under Section 2(d). See Wella Corp. v. Cal. Concept Corp., 558 F.2d 1019, 1022, 194 USPQ 419, 422 (C.C.P.A. 1977) (holding CALIFORNIA CONCEPT and surfer design and CONCEPT confusingly similar); Coca-Cola Bottling Co. v. Jos. E. Seagram & Sons, Inc., 526 F.2d 556, 557, 188 USPQ 105, 106 (C.C.P.A. 1975) (holding BENGAL LANCER and design and BENGAL confusingly similar); Double Coin Holdings, Ltd. v. Tru Dev., 2019 USPQ2d 377409, at *6-7 (TTAB 2019) (holding ROAD WARRIOR and WARRIOR (stylized) confusingly similar); In re Mr. Recipe, LLC, 118 USPQ2d 1084, 1090 (TTAB 2016) (holding JAWS DEVOUR YOUR HUNGER and JAWS confusingly similar); TMEP §1207.01(b)(iii). In the present case, registrant's mark, SHORTIES, is incorporated within applicant's mark, HIP-HOP SHORTIES.

Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). Greater weight is often given to this dominant feature when determining whether marks are confusingly similar. *See In re Detroit Athletic Co.*, 903 F.3d at 1305, 128 USPQ2d at 1050 (citing *In re Dixie Rests.*, 105 F.3d at 1407, 41 USPQ2d at 1533-34). In this case, both marks share an identical term, SHORTIES.

Because the marks look and sound similar and create the same commercial impression, the marks are considered similar for likelihood of confusion purposes.

Relatedness of the Goods and/or Services

Determining likelihood of confusion is based on the description of the goods and/or services stated in the application and registration at issue, not on extrinsic evidence of actual use. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1052 (Fed. Cir. 2018) (citing *In re i.am.symbolic, llc*, 866 F.3d 1315, 1325, 123 USPQ2d 1744, 1749 (Fed. Cir. 2017)).

In this case, the application uses broad wording to describe "A full line of clothing", which presumably encompasses all goods and/or services of the type described, including registrant's more narrow "Shorts". See, e.g., Made in Nature, LLC v. Pharmavite LLC, 2022 USPQ2d 557, at *44 (TTAB 2022); In re Solid State Design Inc., 125 USPQ2d 1409, 1412-15 (TTAB 2018); Sw. Mgmt., Inc. v. Ocinomled, Ltd., 115 USPQ2d 1007, 1025 (TTAB 2015). Thus, applicant's and registrant's goods are legally identical. See, e.g., In re i.am.symbolic, llc, 127 USPQ2d 1627, 1629 (TTAB 2018) (citing Tuxedo Monopoly, Inc. v. Gen. Mills Fun Grp., Inc., 648 F.2d 1335, 1336, 209 USPQ 986, 988 (C.C.P.A. 1981); Inter IKEA Sys. B.V. v. Akea, LLC, 110 USPQ2d 1734, 1745 (TTAB 2014); Baseball Am. Inc. v. Powerplay Sports Ltd., 71 USPQ2d 1844, 1847 n.9 (TTAB 2004)).

Additionally, the goods and/or services of the parties have no restrictions as to nature, type, channels of trade, or classes of purchasers and are "presumed to travel in the same channels of trade to the same class of purchasers." *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)); *Made in Nature, LLC v. Pharmavite LLC*, 2022 USPQ2d 557, at *49. Thus, applicant's and registrant's goods and/or services are related.

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-Eleven Inc. v. Wechsler, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i); see Made in Nature, LLC v. Pharmavite

LLC, 2022 USPQ2d 557, at *44 (TTAB 2022) (quoting *In re Jump Designs LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006)).

Here, applicant's goods and/or services, "A full line of clothing; Headwear; Footwear; Belts," are closely related to registrant's goods and/or services, "Shorts."

The attached Internet evidence, consisting of *American Eagle*, *H&M*, and *Forever 21*, establishes that the same entity commonly manufactures, produces, or provides the relevant goods and/or services and markets the goods and/or services under the same mark, the relevant goods and/or services are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Specifically, the evidence shows that the same entity provides clothing goods under the same mark. Specifically, the evidence shows the same entity provides the same and/or similar clothing goods under the same mark. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Accordingly, the goods and/or services are considered related for purposes of the likelihood of confusion analysis.

Conclusion

Because the marks are similar and the goods and/or services are related, there is a likelihood of confusion as to the source of applicant's goods and/or services, and registration is refused pursuant to Section 2(d) of the Trademark Act.

Advisory regarding Potential Section 2(d) Refusal - Prior-Filed Applications

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting registered marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02. However, marks in prior-filed pending applications may present a bar to registration of applicant's mark.

The effective filing dates of pending U.S. Application Serial Nos. 90433170 and 90433207 precede applicant's filing date of June 9, 2022. *See* attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced applications.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

While applicant is not required to respond to the issue of the pending applications, applicant must respond to the 2(d) refusal above, and the refusal(s) and requirement(s) below within the response deadline mentioned above to avoid abandonment.

Applicant should note the following additional ground for refusal.

<u>Section 2(e)(1) – Merely Descriptive Refusal</u>

Registration is refused because the applied-for mark merely describes a characteristic and/or feature of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); see TMEP §§1209.01(b), 1209.03 et seq.

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); see, e.g., In re TriVita, Inc., 783 F.3d 872, 874, 114 USPQ2d 1574, 1575 (Fed. Cir. 2015) (quoting In re Oppedahl & Larson LLP, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); In re Steelbuilding.com, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing Estate of P.D. Beckwith, Inc. v. Comm'r of Patents, 252 U.S. 538, 543 (1920)).

Here, applicant has applied to register the mark HIP-HOP SHORTIES for use in connection with "A full line of clothing; Headwear; Footwear; Belts" in Class 025.

In this case, HIP-HOP "is a form of popular culture which started among young black people in the United States in the 1980s. It includes rap music and graffiti art." See the attached evidence from Collins Dictionary. In addition, HIP-HOP is used to refer to "the culture or a fashion, dance, etc. associated with the music". See Id. Also, SHORTIES means "noting a garment designed to be of short length". See the attached evidence from Collins Dictionary. Moreover, the attached evidence from Hot Topic, Nasty Gal and Zumiez establishes that other entities use HIP-HOP to identify a particular type or style of clothing. Furthermore, applicant's identification confirms that it is providing "A full line of clothing; Headwear; Footwear; Belts". Taken together, this evidence establishes that consumers will understand the terms in the mark, HIP-HOP SHORTIES, as merely describing the type of clothing, specifically hip--hop clothing featuring particular garments designed to be of short length.

Generally, if the individual components of a mark retain their descriptive meaning in relation to the goods and/or services, the combination results in a composite mark that is itself descriptive and not registrable. *In re Zuma Array Ltd.*, 2022 USPQ2d 736, at *7 (TTAB 2022); *In re Fat Boys Water Sports LLC*, 118 USPQ2d 1511, 1516 (TTAB 2016); TMEP §1209.03(d); *see, e.g., DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1255, 103 USPQ2d 1753, 1758 (Fed. Cir. 2012) (holding SNAP SIMPLY SAFER merely descriptive for various medical devices, such as hypodermic, aspiration, and injection needles and syringes); *In re Fallon*, 2020 USPQ2d 11249, at *12 (TTAB 2020) (holding THERMAL MATRIX merely descriptive of a heat-responsive, malleable liner that is an integral component of an oral dental appliance).

Only where the combination of descriptive terms creates a unitary mark with a unique, incongruous, or otherwise nondescriptive meaning in relation to the goods and/or services is the combined mark registrable. *See In re Omniome, Inc.*, 2020 USPQ2d 3222, at *4 (TTAB 2019) (citing *In re Colonial Stores, Inc.*, 394 F.2d 549, 551, 157 USPQ 382, 384 (C.C.P.A. 1968); *In re Shutts*, 217 USPQ 363, 364-65 (TTAB 1983)); *In re Positec Grp. Ltd.*, 108 USPQ2d 1161, 1162-63 (TTAB 2013).

In this case, both the individual components and the composite result are descriptive of applicant's goods and/or services and do not create a unique, incongruous, or nondescriptive meaning in relation to the goods and/or services. Specifically, the combination HIP-HOP SHORTIES does not create a new or non-descriptive meaning. Consumers will understand the composite phrase as merely describing a

characteristic of applicant's goods, namely, its hip-hop clothing of short length.

Therefore, for the foregoing reasons, the mark is merely descriptive of applicant's goods, and therefore, registration is refused pursuant to Section 2(e)(1) of the Trademark Act.

Advisory regarding Amendment to the Supplemental Register After Filing an Amendment to Allege Use to Overcome Refusal

Although an amendment to the Supplemental Register would be an appropriate response to this refusal(s) in an application based on Trademark Act Section 1(a) or 44, such a response is not appropriate in the present case. The instant application was filed under Section 1(b) and is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use meeting the requirements of 37 C.F.R. §2.76 has been timely filed. 37 C.F.R. §2.47(d); TMEP §§816.02, 1102.03.

If applicant files an acceptable allegation of use and also amends to the Supplemental Register, the application effective filing date will be the date applicant met the minimum filing requirements under 37 C.F.R. §2.76(c) for an amendment to allege use. TMEP §§816.02, 1102.03; *see* 37 C.F.R. §2.75(b). In addition, the undersigned trademark examining attorney will conduct a new search of the USPTO records for conflicting marks based on the later application filing date. TMEP §§206.01, 1102.03.

Although registration on the Supplemental Register does not afford all the benefits of registration on the Principal Register, it does provide the following advantages to the registrant:

- (1) Use of the registration symbol ® with the registered mark in connection with the designated goods and/or services, which provides public notice of the registration and potentially deters third parties from using confusingly similar marks.
- (2) Inclusion of the registered mark in the USPTO's database of registered and pending marks, which will (a) make it easier for third parties to find it in trademark search reports, (b) provide public notice of the registration, and thus (c) potentially deter third parties from using confusingly similar marks.
- (3) Use of the registration by a USPTO trademark examining attorney as a bar to registering confusingly similar marks in applications filed by third parties.
- (4) Use of the registration as a basis to bring suit for trademark infringement in federal court, which, although more costly than state court, means judges with more trademark experience, often faster adjudications, and the opportunity to seek an injunction, actual damages, and attorneys' fees and costs.
- (5) Use of the registration as a filing basis for a trademark application for registration in certain foreign countries, in accordance with international treaties.

See 15 U.S.C. §§1052(d), 1091, 1094; J. Thomas McCarthy, McCarthy on Trademarks & Unfair Competition §§19:33, 19:37 (rev. 4th ed. Supp. 2017).

Response Options to Refusals

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by

submitting evidence and arguments in support of registration. However, if applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

Amendment to Identification of Goods Required

The wording "A full line of clothing; Belts" in the identification of goods is indefinite and must be clarified because it does not specify the type of clothing. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

Applicant may substitute the following wording, if accurate:

• Clothing, namely, T-shirts, pants, sleeved or sleeveless jackets, and tennis shoes; headwear; footwear; belts for clothing

Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual. See* TMEP §1402.04.

Response guidelines. For this application to proceed, applicant must explicitly address each refusal and/or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see "Responding to Office Actions" and the informational video "Response to Office Action" for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. File a <u>response form to this nonfinal Office action</u> or file a <u>request form for an extension of time to file a response</u>.

/Christina Moore/ Christina Moore Examining Attorney LO301--LAW OFFICE 301 (571) 270-0853 Christina.Moore@uspto.gov

RESPONSE GUIDANCE

- Missing the deadline for responding to this letter will cause the application to abandon. A response or extension request must be received by the USPTO before 11:59 p.m. Eastern Time of the last day of the response deadline. Trademark Electronic Application System (TEAS) system availability could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with <u>legal authority to bind a juristic applicant</u>. If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find** contact information for the supervisor of the office or unit listed in the signature block.

Print: Fri Mar 31 2023 86518598

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

SHORTIES

Mark Punctuated

SHORTIES

Translation

Goods/Services

• IC 025. US 022 039.G & S: Shorts. FIRST USE: 20140829. FIRST USE IN COMMERCE: 20140829

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Design Code

Serial Number

86518598

Filing Date

20150129

Current Filing Basis

1A

Original Filing Basis

1 A

Publication for Opposition Date

Registration Number

5066041

Date Registered

20161018

Owner

(REGISTRANT) LAUREN JAMES ENTERPRISES, INC. CORPORATION DELAWARE 104 N. EAST AVENUE, SUITE D. FAYETTEVILLE ARKANSAS 72701 (LAST LISTED OWNER) LJ APPAREL, LLC DBA LAUREN JAMES LIMITED LIABILITY COMPANY NEVADA c/o Perleberg McClaren LLP 4223 Glencoe Avenue, STE A220 Marina del Rey CALIFORNIA 90292

Priority Date

Disclaimer Statement

Description of Mark

Color is not claimed as a feature of the mark. The mark consists of the word "SHORTIES" in a stylized font.

Type of Mark

TRADEMARK

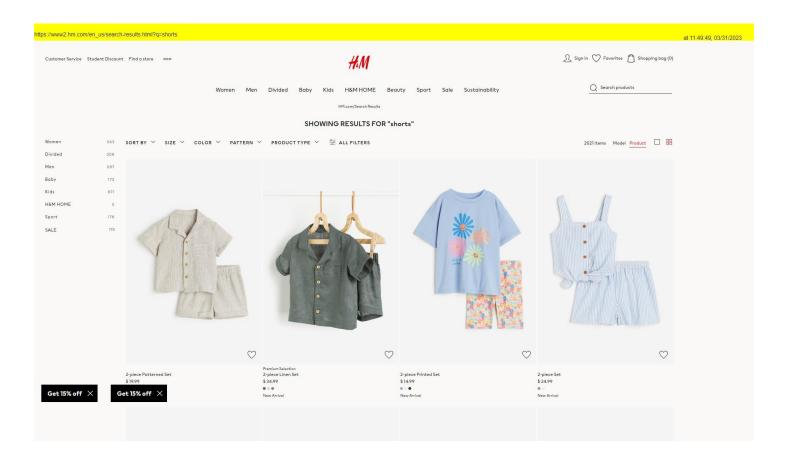
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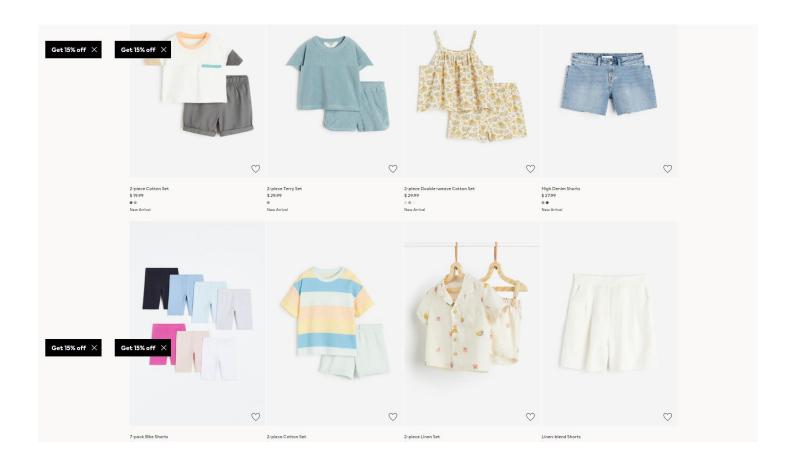
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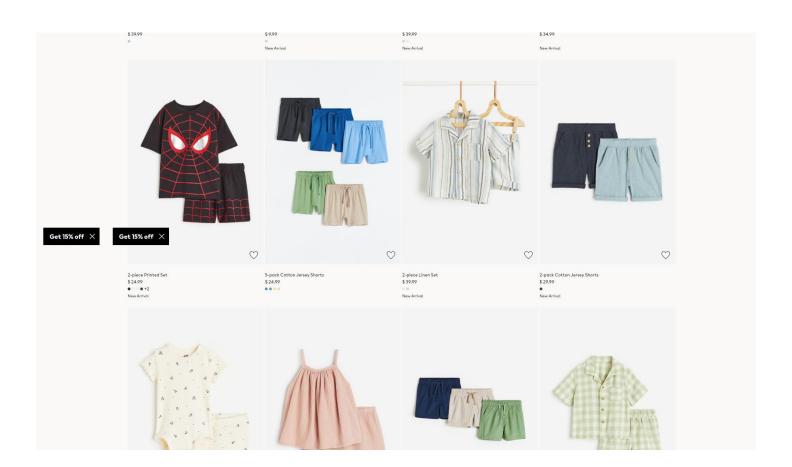
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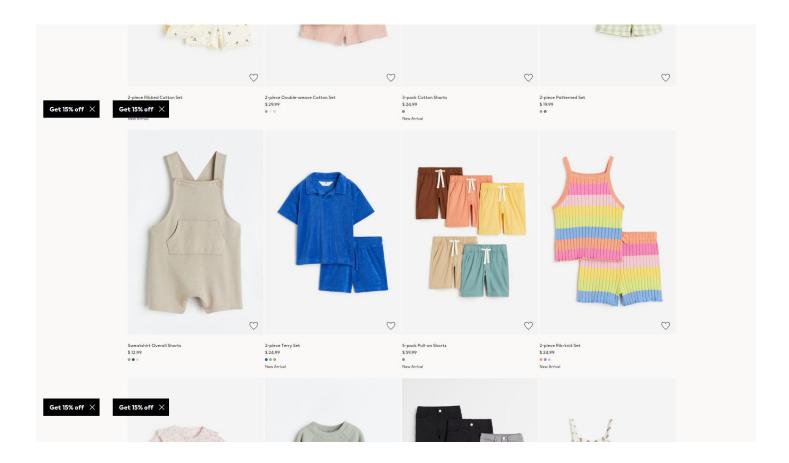
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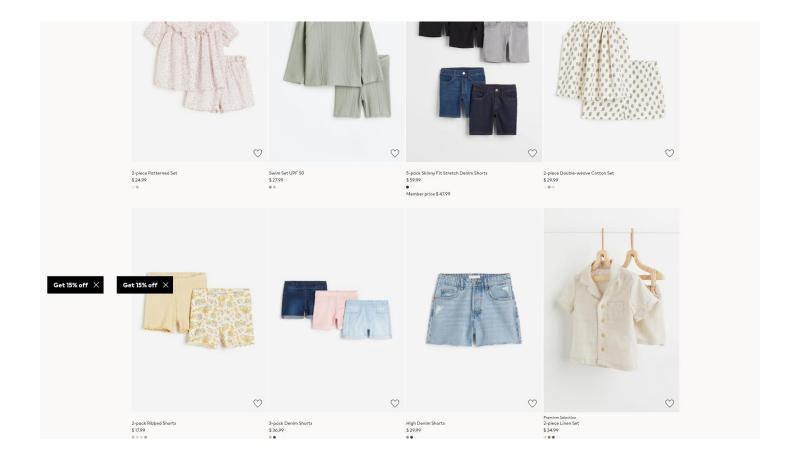
Attorney of Record Gregory B. Perleberg

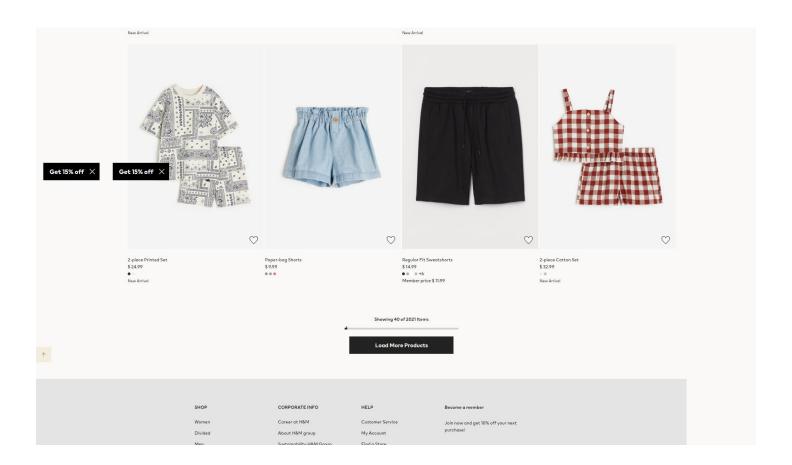


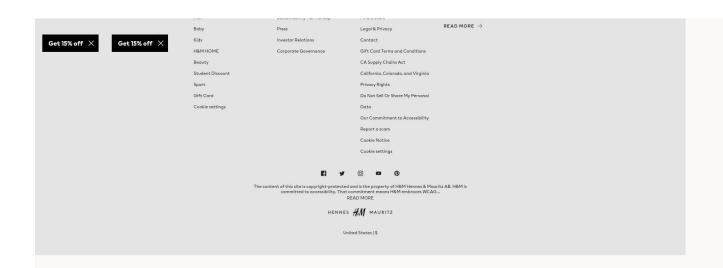




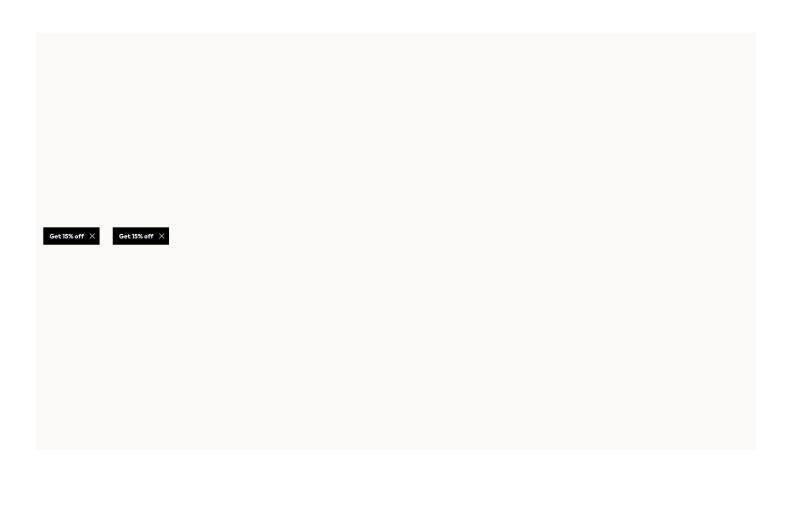








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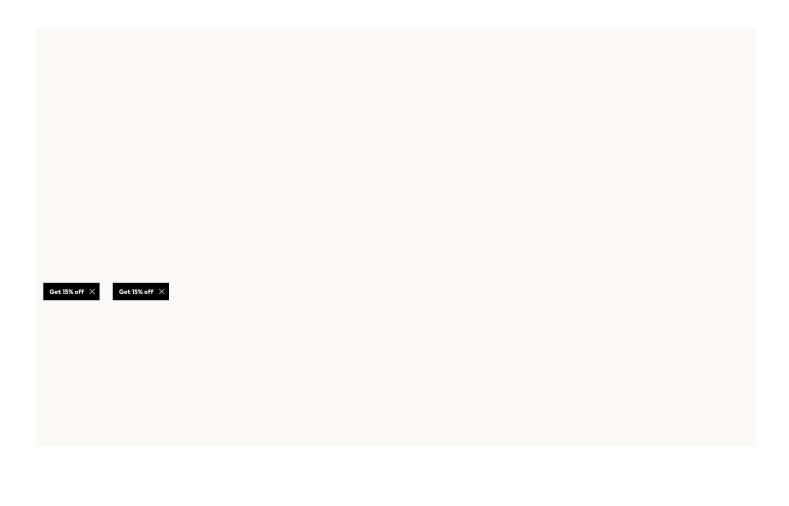


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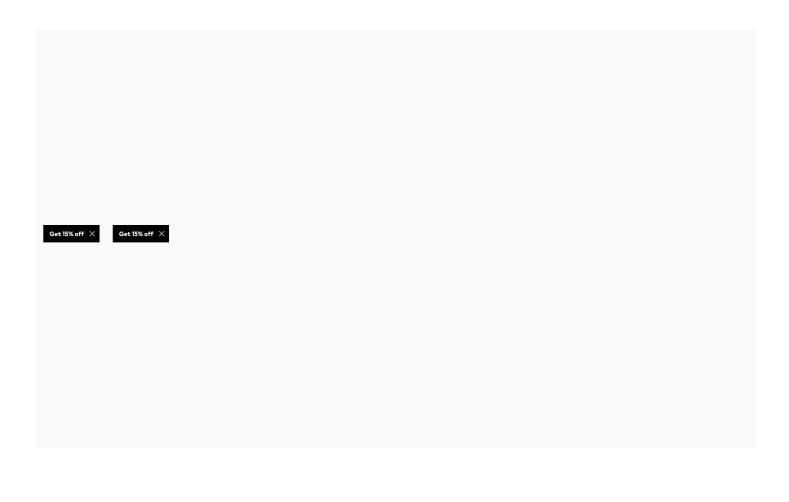


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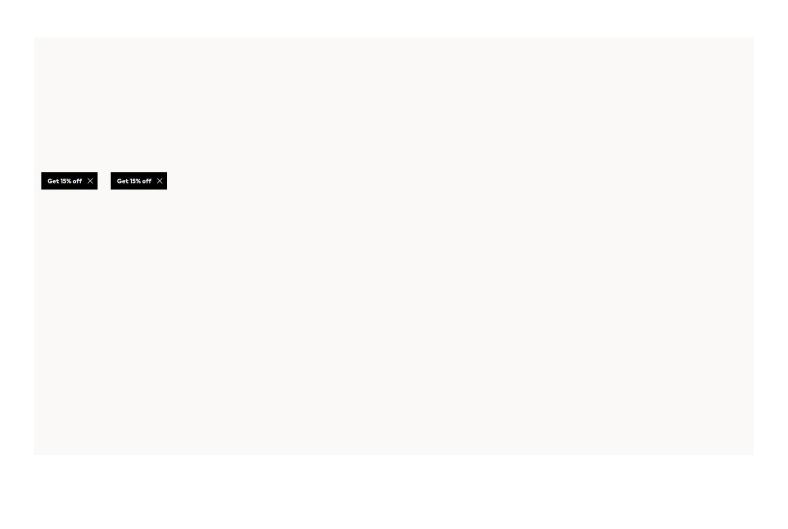


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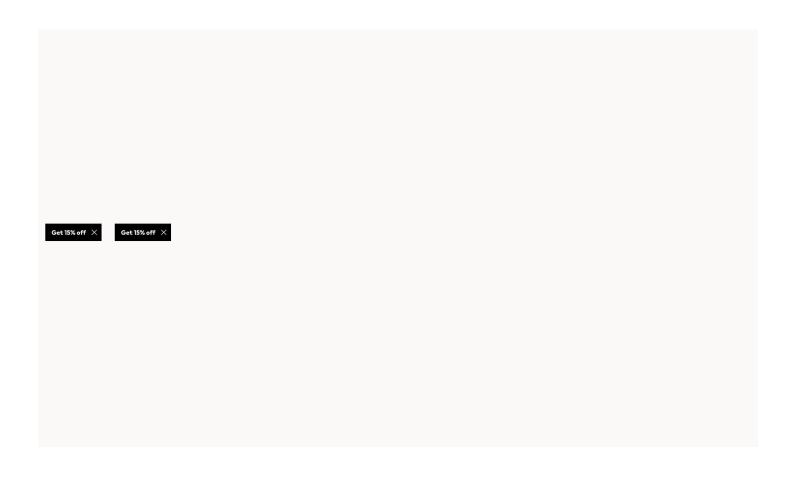




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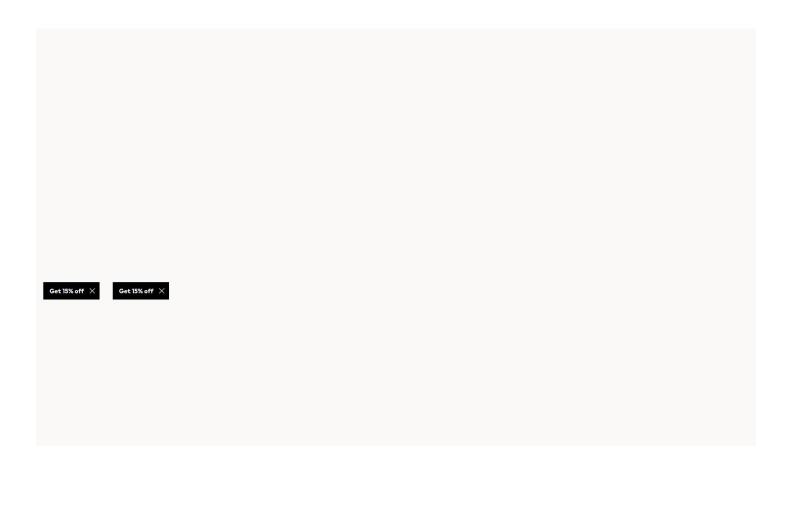
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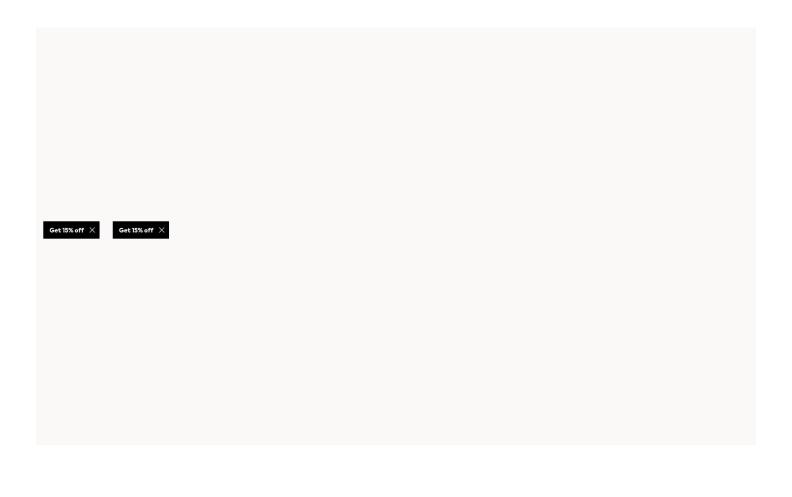




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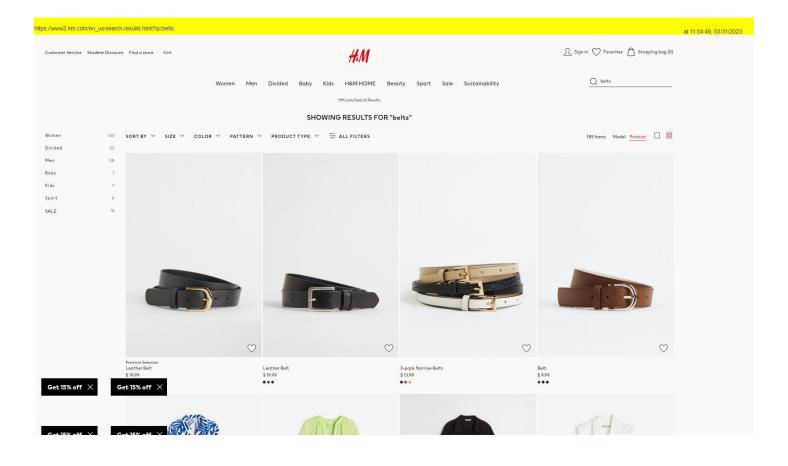
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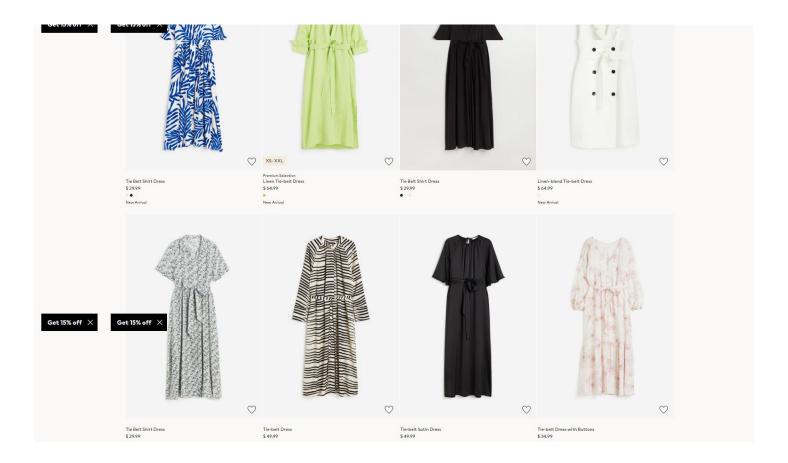
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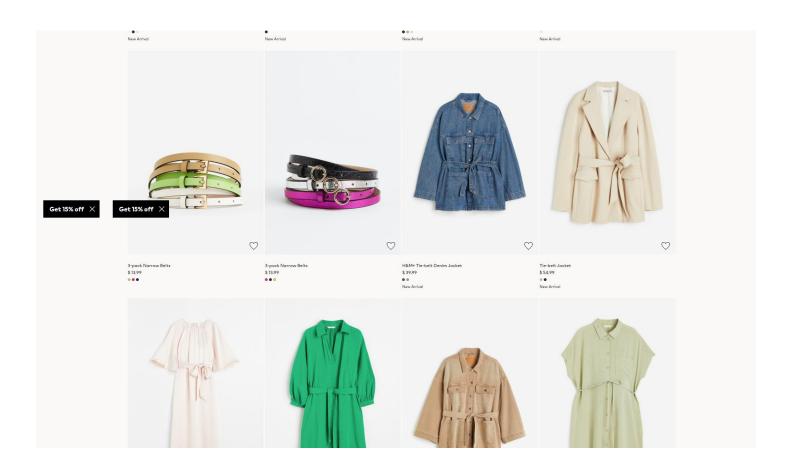
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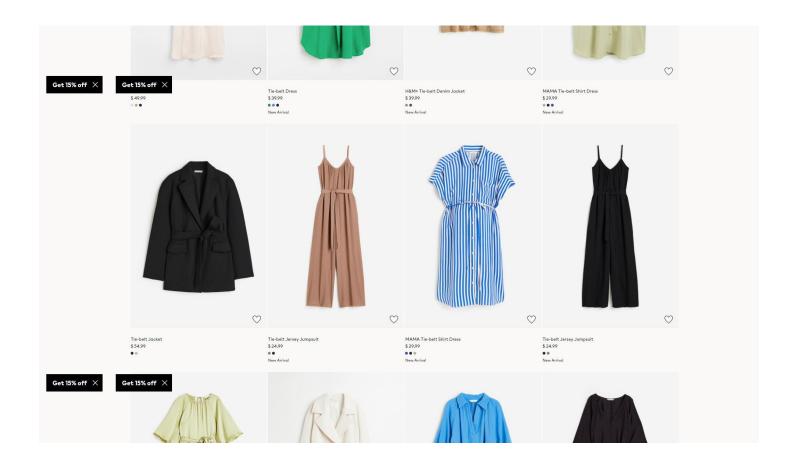
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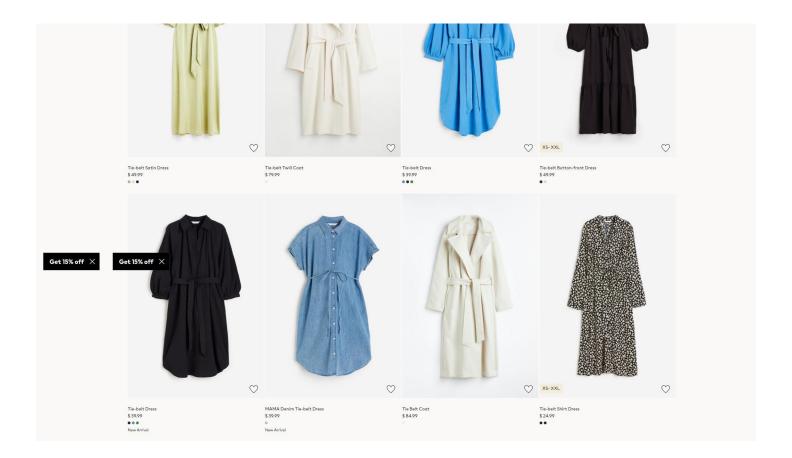


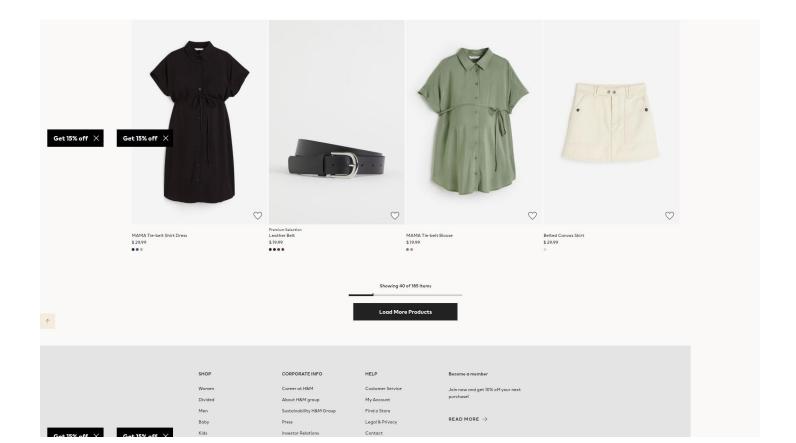












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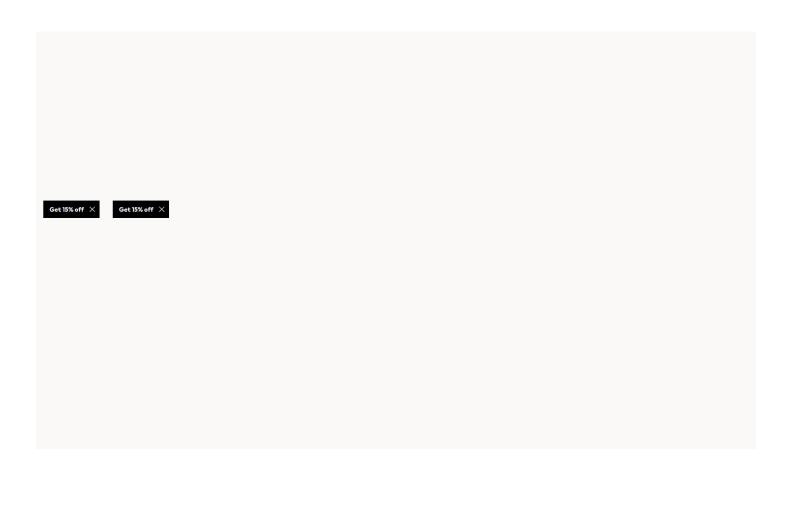
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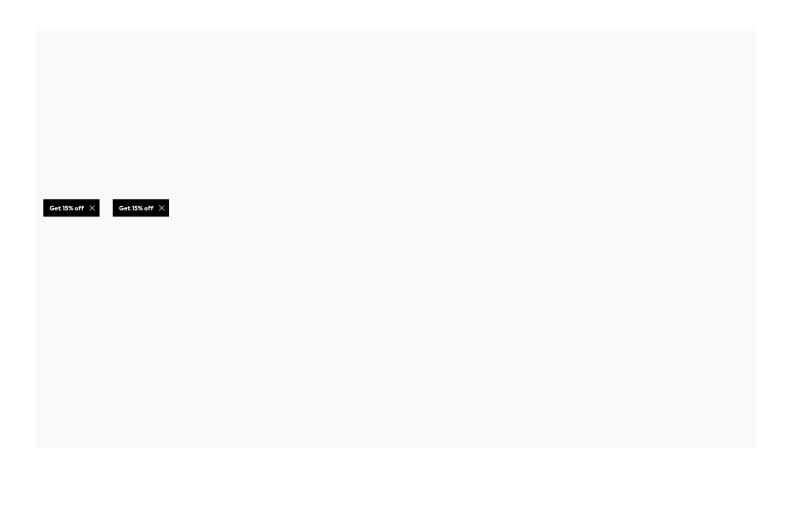
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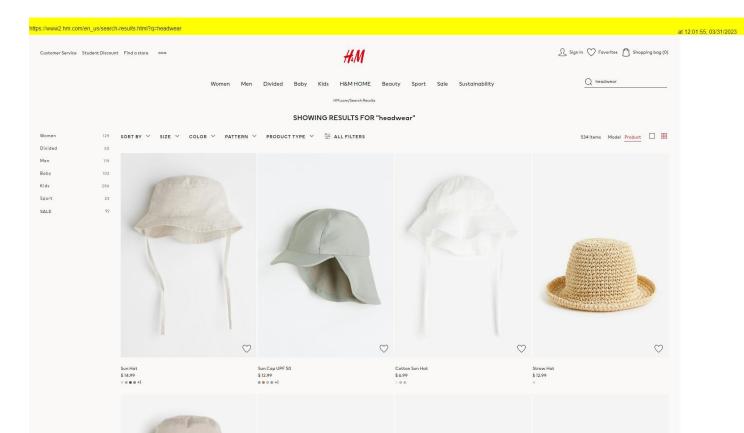
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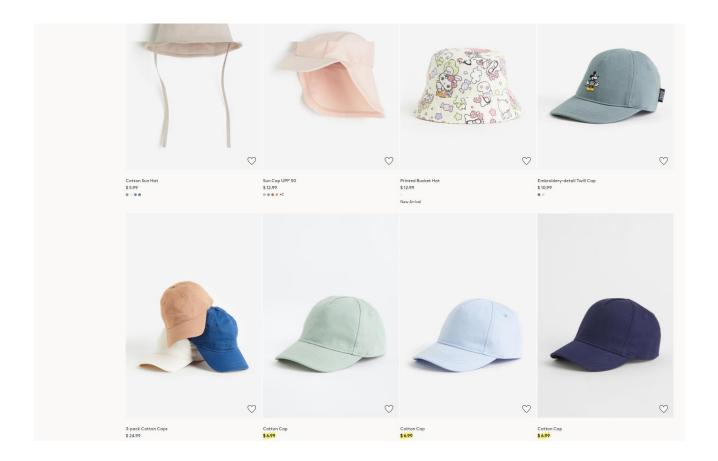
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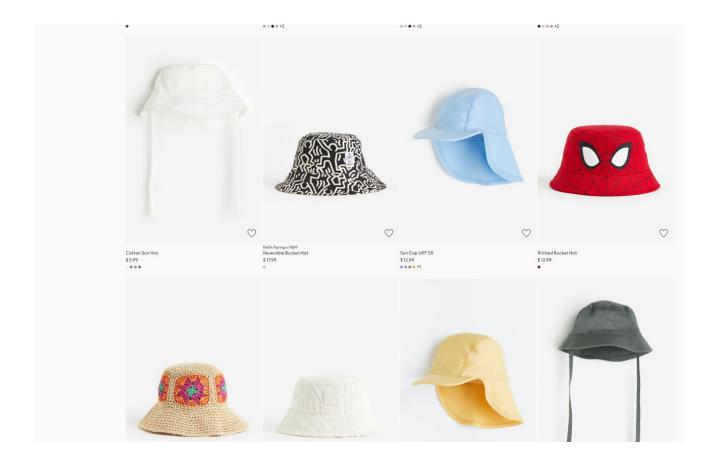
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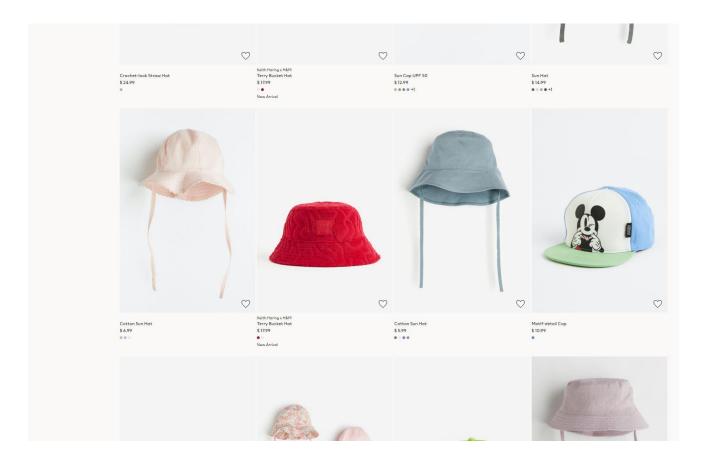
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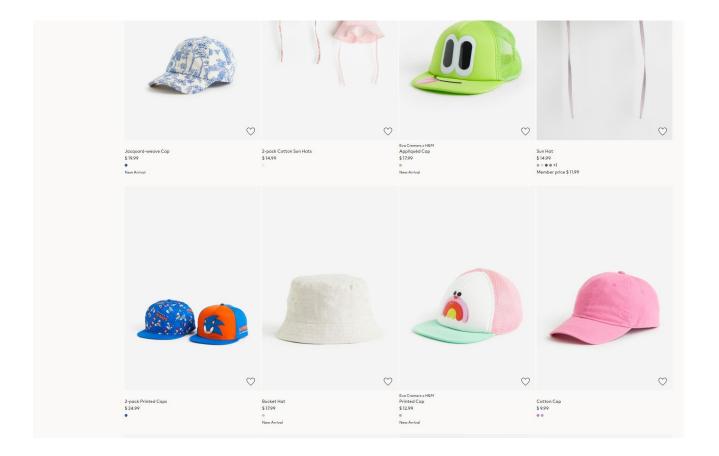
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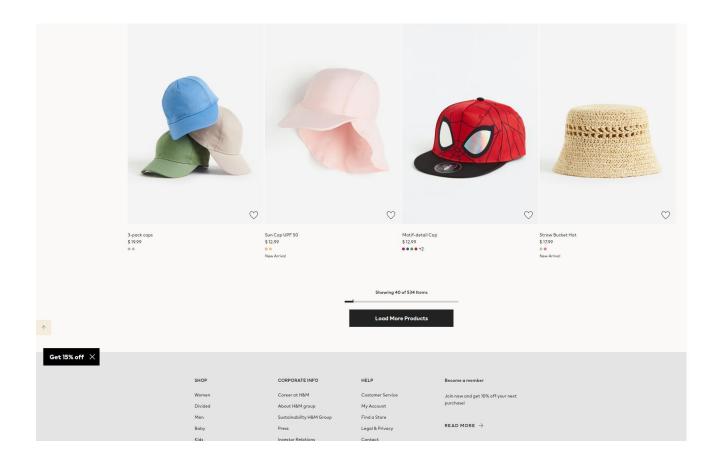












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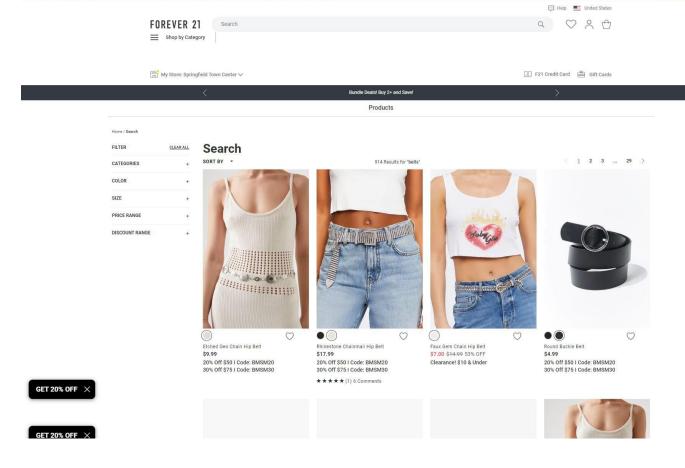
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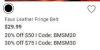


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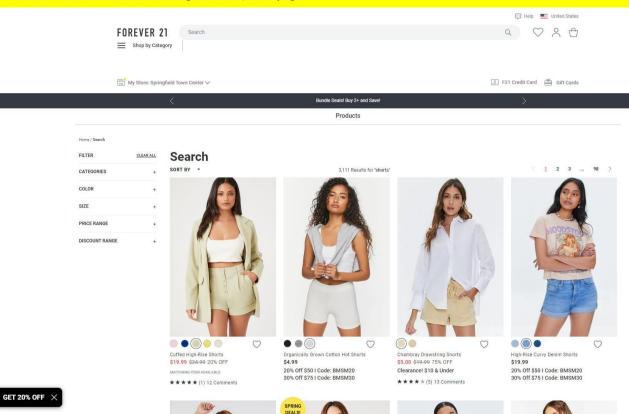
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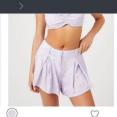




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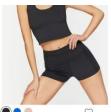
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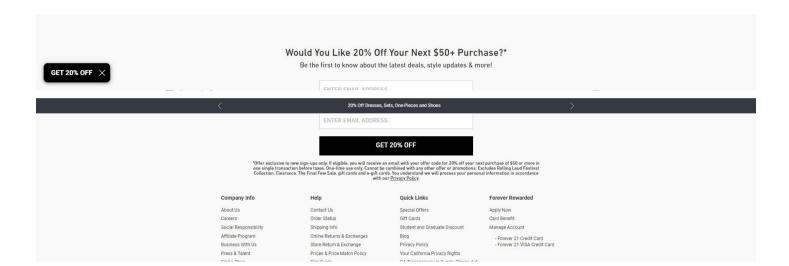


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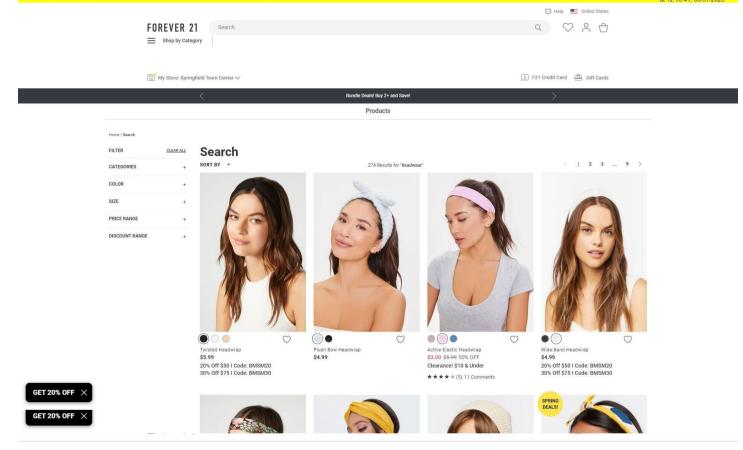


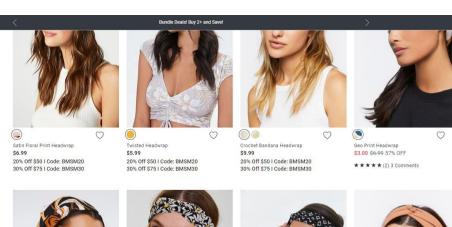
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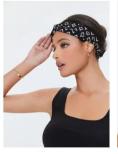














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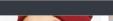
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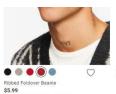












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Dreamy Drape Collection

Mom Shop

Bottoms

Jeans

Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts

Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

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Real Good + Online Only
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\$41.96 \$59.95



\$48.96 \$69.95

Real Good + Online Only
AE Dreamy Drape Denim Baggy Overall Short
\$48,96 \$69.95



Real Good + Online Only
AE Denim Baggy Overall Short
\$48.96 \$69.95

Short \$41.96 \$59.95



New + Real Good AE Stretch Baggy Overall Short \$48.96 \$69.95

'90s Boyfriend Shorts

which has been been as

Low-Rise Shorts

High Waisted Shorts

Pante

Skirts & Skorts

Joggers & Sweatpants

Leggings

Cargo Shop

Dreamy Drape Collection

Mom Shop

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Jeans

Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

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Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants

Leggings

Cargo Shop

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nrowpack vides 4ever







Mahogany is 5'10" and wearing the Highest Waist '90s Boyfriend Short in a size 8.



Real Good
AE Stretch Denim Highest Waist '90s Boyfriend Short
\$48.96 \$69.95



New + Real Good
AE Denim Highest Waist '90s Boyfriend Short
\$41.96 \$59.95



New + Real Good
AE Denim Highest Waist '90s Boyfriend Short
\$41.96 \$59.95



New + Real Good
AE Denim Highest Waist '90s Boyfriend Short
\$41.96 \$59.95







Bottoms

Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts

Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

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Leggings

Cargo Shop

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Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

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New + Real Good
AE Dreamy Drape Denim Highest Walst '90s
Boyfriend Short
\$41.96 \$59.95

Rigid in the front & stretchy in the back!



New + Real Good
AE Dreamy Drape Denim Highest Waist '90s
Boyfriend Short
\$48.96 \$69.95



Real Good + Online Only
AE Denim Highest Waist '90s Boyfriend Short
\$41.96 \$59.95



Real Good + Online Only
AE Stretch Denim Highest Waist '90s Boyfriend

\$41.96 \$59.95



Real Good AE Stretch Denim Highest Waist '90s Boyfriend Short \$34.96 \$49.95 Going viral on TikTok!



Real Good
AE x Outer Banks Denim Highest Waist '90s
Boyfriend Short
\$41.96 \$59.95







Bermuda Shorts

Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants

Leggings

Cargo Shop

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Mom Shop

Bottoms

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Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts

Khaki & Cargo Shorts

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Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants



Real Good + Online Only
AE Denim Highest Waist '90s Boyfriend Short
\$34.96 \$49.95



Real Good + Online Only
AE Denim Highest Waist '90s Boyfriend Short
\$34.96 \$49.95



Real Good
AE Highest Waist '90s Boyfriend Cargo Short
\$41.96 \$59.95



Real Good
AE Highest Waist '90s Boyfriend Cargo Short
\$41.96 \$59.95



Real Good
AE Stretch Highest Waist '90s Boyfriend Short
\$34.96 \$49.95



Real Good
AE Stretch Highest Waist '90s Boyfriend Short
\$41.96 \$59.95







Leggings

Cargo Shop

Dreamy Drape Collection

Mom Shop

Bottoms

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Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts Short Shorts

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Curvy Shorts

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Bermuda Shorts Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants

Leggings

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Dreamy Drape Collection

Mom Shop

Bottoms

Jeans

Shorts

Baggy Shorts

'90s Boyfriend Shorts



Real Good
AE Stretch Corduroy Highest Waist '90s Boyfriend Cargo Short
\$41.96 \$55.95

Real G s Boyfriend AE Co



Real Good
AE Corduroy Highest Waist '90's Boyfriend Short
\$34.96 \$49.95



Real Good
AE Denim Highest Waist '90s Boyfriend Short
\$41.96 \$59.95



Real Good

AE Strigid Denim Highest Waist '90s Boyfriend Short

\$41.96 \$59.95

Rigid in the front & stretchy in the back!



Real Good
AE Dreamy Drape Denim '90s Boyfriend Short
\$41.96 \$59.95



New + Real Good
AE Snappy Stretch '90s Boyfriend Cargo Short
\$34.96 \$49.95







Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts

Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants

Leggings

Cargo Shop

Dreamy Drape Collection

Mom Shop

Bottoms

Jeans

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Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts

Khaki & Cargo Shorts

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Soft Shorts

Overall Shorts



New + Real Good
AE Snappy Stretch '90s Boyfriend Cargo Short
\$34.96 \$49.95



New + Real Good
AE Snappy Stretch '90s Boyfriend Cargo Short
\$34.96 \$49.95



New + Real Good AE Snappy Stretch '90s Boyfriend Cargo Short \$34.96 \$49.95



New + Real Good
AE Stretch Denim '90's Boyfriend Short
\$41.96 \$59.95



New + Real Good AE Denim '90s Boyfriend Short \$48.96 \$69.95



New + Real Good AE Denim '90s Boyfriend Short \$48.96 \$69.95



Real Good + Online Only



Real Good



Real Good

Low-Rise Shorts High Waisted Shorts

Skirts & Skorts

Joggers & Sweatpants

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Bottoms

Jeans

Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts

Low-Rise Shorts

High Waisted Shorts

Pants

Skirts & Skorts

Joggers & Sweatpants

Leggings

Cargo Shop

Dreamy Drape Collection

Mom Shop

AE Stretch Denim '90s Boyfriend Short \$41.96 \$59.95 Rigid in the front & stretchy in the back!

AE Strigid Denim '90s Boyfriend Short \$41.96 \$59.95 Rigid in the front & stretchy in the back!





Real Good + Online Only
AE Denim '90s Boyfriend Bermuda Short
\$34.96 \$49.95



AE Denim '90s Boytriend Short \$34.96 \$49.95

Real Good + Online Only
AE Denim '90s Boyfriend Bermuda Short
\$41.96 \$59.95



Real Good + Online Only
AE Denim '90s Boyfriend Bermuda Short
\$34.96 \$49.95



Real Good

AE Strigid Donim Curvy Highest Waist '90s
Boyfriend Short

\$41.96 \$55.95

Rigid in the front & stretchy in the back!



AE Denim Curvy Highest Waist '90s Boyfriend Short
\$41.96 \$59.95

Bottoms

Shorts

Baggy Shorts

'90s Boyfriend Shorts

Mom Shorts

Short Shorts

Curvy Shorts

Midi Shorts

Bermuda Shorts Khaki & Cargo Shorts

Lounge & Bike Shorts

Soft Shorts

Overall Shorts Low-Rise Shorts

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Mom Shop

Sustainability

Sort By

Featured

Price: Low To High

Price: High To Low

Newest

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Real Good

AE Strigid Denim Curvy Highest Waist '90s
Boyfriend Short

\$48.96 \quad \frac{569.95}{600.95}

Rigid in the front & stretchy in the back!



Real Good + Online Only
AE Strigid Denim Curvy Highest Waist '90s
Boyfriend Short
\$34,96 \$447.95
Rigid in the front & stretchy in the back!

Mom Shorts

Proof that she really does know best.



Hali is 5'10" and wearing the Mom Short in a size 2.



AE Strigid Denim Mom Short
\$41.96 \$59.95
Rigid in the front & stretchy in the back!

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Women's Shorts: Cargo, Denim, Short Shorts & More

If you're into American Engle <u>women's leans</u> and want the same style in your shorts, we've got good news. We make the tried-and-true women's shorts fits you love, the latest trends, and all of the washes and details you're looking for. We have a pair of others for every person, every event, and every spring and summer day. We use high-quality demin in every pair of jean shorts, soft, lightweight twill in our <u>shakt shorts</u> and cargo shorts, and we make on-trend soft shorts to keep your style levels sky high. At women's shorts come in all kinds of fits, fabrics, and details so you can find the right pair every time.

No matter what you're into, AE has the best women's short fits out there. Ranging from high-waisted shorts to low-rise ones, old-school '90s shorts and cool Mom shorts, we've got plenty of options when it comes to how your shorts fit and feel. And in lengths ranging from our shortest inseam short shorts to the bike short and Bermuda short, you'll adeapys have a lengthy volue van feel good about. Mish shorts for an interbetween length, and other fits fike Mom shorts and Tomgirl shorts keep things relaxed and faid back. Soft shorts use lightweight fabrics like linen and fleece, on-trend prints to keep you happy all year-round, and overall shorts diversify your shorts game with a one-piece showstopper you'll love.

When it comes to fabric, choose from all kinds of denim and khaki options. Our women's shorts are available in ultra-comfortable stretch fabrics to give you a fit that holds its shape and moves with you, or you can find rigid cotton jean shorts for a soft indepeabed, when it lighter washes. Frayed thems; tears, rips, mending, patches, and more create a look that's all you. And with all the washes you can think of ranging from bright white to dark black and with all the blues in between, you'll always have the night shorts for your rest outfit.

between, you is always have the right indicts for your next outsit.

If you prefer classic khaki shorts, we have options there, tool Go for our shortest short shorts, medium length midit shorts, or classic Bermuda shorts in solt khaki materials. Just like we have all the denim washes you want (periously from black denim to white, from rich indigo to faded vintage-inspired shades), our women's khaki shorts come in a huge assortment of colors, too. Whether you go for neutrals like classic khaki, olve green, and may blue, or prefer bold have like prink, baby blue, or camo prints, our women's shorts have you covered with everything you need for shorts season. Every pair is made to led as good as they fook, so pick your favorities and make your best outflist by pairing them with your favorities women's togs today.

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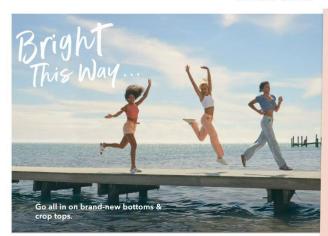
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Featured

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Bottoms

Dresses

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Tops

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Shoes

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AE Strappy-Go-Lucky Tank Top \$14.99 \$19.95



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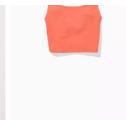
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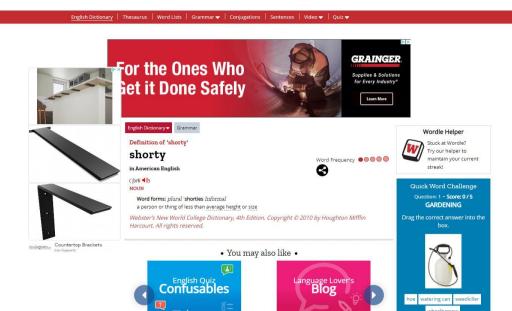












1 _ ___

snorty

in American English

('forti) (noun plural shorties)

informal NOUN

1. a person of less than average stature

2. a garment designed to be of short length, as a hospital bed jacket

ADJECTIVE

3. noting a garment designed to be of short length a shorty nightgown

Also: shortie

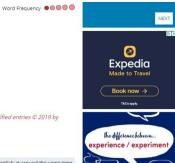
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Word origin

[1905-10; SHORT + -Y²]

This word is first recorded in the period 1905–10. Other words that entered English at around the same time include: aspect ratio, cadre, one-shot, overcall, stabilizer

y is a noun-forming suffix with a variety of functions in contemporary English, added to monosyllabic bases to create words that are almost always informal. Its earliest use, probably still productive, was to form endeaning or familiar names or common nouns from personal names, other nouns, and adjectives (Elli); Susse bridie: doggie granny; sweetle turmmy. The hypocortist feature is absent in recent coinages, however, which are simply informal and sometimes pajorative (boories; cabby, grouple, hippy; hole: Okie: preemie; prepagy; rookle). Another function is to form from adjectives nouns that denote exemplary or extreme instances of the quality named by the adjective (baddie: biggie: cheapie: toughie), sometimes focusing on a restricted, usually unfavorable sense of the adjective (sharpie: sickie: whitey). A few words in which the informal character of -y and -le has been lost are now standard in formal written English (goalie: novie)



What's the difference between experience and experiment?

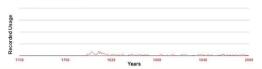
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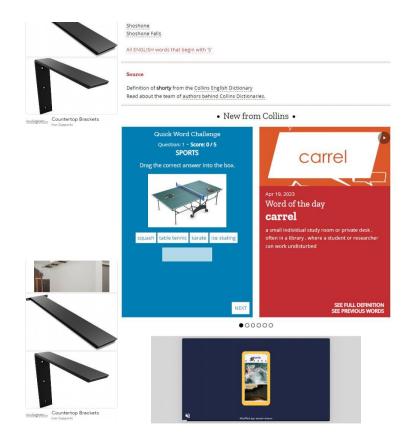




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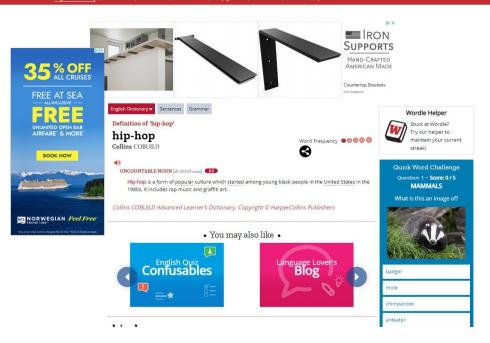
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in British English ('hɪp hɒp 📢 🕕)

a US pop culture movement originating in the 1980s comprising rap music, graffiti, and break dancing Collins English Dictionary. Copyright © HarperCollins Publishers

hip-hop Word Frequency

in American English

('hɪp hap �))
US
NOUN

a form of popular music that originated among inner-city African-American youths in the 1980s, drawing on rap, funk, street sounds, and fragments of melody and rhythm borrowed from previously recorded sources

2. the culture or a fashion, dance, etc. associated with this music

Webster's New World College Dictionary, 4th Edition. Copyright © 2010 by Houghton Mifflin Harcourt. All rights reserved.

Word origin orig. uncert.

hip-hop

in American English

Word Frequency

('hip hap) slang NOUN 1. the popular subculture of urban youths, which includes rap music, break dancing, and graffiti art

2. See rap music

ADJECTIVE

3. of, pertaining to, or characteristic of this subculture the hip-hop generation

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Word origin [1985-90]

Examples of 'hip-hop' in a sentence

hip-hop

▲ These examples have been automatically selected and may contain sensitive content that does not reflect the opinions or policies of Collins, or its parent company Harper Collins.

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Marvel has a history of dialogue with hip-hop?

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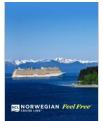
What's the difference between experience and experiment?

This week we are looking at two words which are sometimes confused by learners of English:









Not that hip-hop had always been an easy sell. THE GUARDIAN (2016)

I was using physical theatre and hip-hop movement to show this guy just wanting to get up. THE GUARDIAN (2019)

Anyway, hip-hop pop you can whistle along with. THE GUARDIAN (2015)

It's bigger than just hip-hop for me. THE GUARDIAN (2016)

The writers have dispensed entirely with the usual gangster clickés of rap and hip-hop. Times, SUNDAY TIMES (2009)

The hip-hop fan used rap in class to teach. THE SUN (2012)

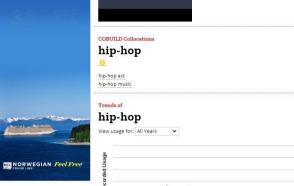
 $Soft hip-hop \ music \ was \ playing \ from \ a \ speaker \ next \ to \ a \ row \ of \ arty \ portraits \ of \ people \ dressed \ in \ their \ work \ clothes.$

TIMES, SUNDAY TIMES (2012)

Once an underground scene, hip-hop is mainstream now.
THE SUN (2011)

China has accomplished what millions of disapproving parents could not tamed hip-hop music. $Times\ (2008)$











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hip-hop

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All ENGLISH words that begin with 'H'

Source

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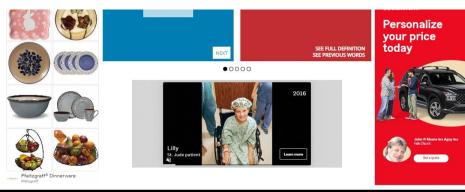
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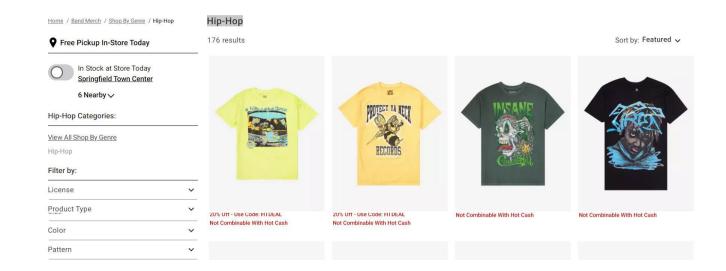






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(1/3 >

Top Picks for You



Ice Cube Today Was A Good Day T-Shirt \$22.90 - \$26.90

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Tupac All Eyez On Me T-Shirt

\$22.90 - \$26.90 \$22.90 - \$26.90



Lil Peep Floral Portrait T-Shirt

\$22.90

Machine Gun Kelly My Ex's Best Friend T-Shirt

\$22.90 - \$24.90

\$22.90 - \$24.90



Wu-Tang Clan Logo T-Shirt \$23.90 - \$27.90

\$23.90 - \$27.90



Juice WRLD Anime Portrait T-Shirt

\$24.90 - \$26.90

\$24.90 - \$26.90

Spring Style Lineup



Black & White Plaid



Black Suspender Circle



Black Suspender Circle Black Lace-Up Hi-Low



Black Lace-Up Skull



Black High Neck Keyhole

Grommet Belt SKITT PIUS SIZE экіп махі экіп Lace Maxi Dress Plus Size \$36.90 \$29.90 \$39.90 \$39.90 \$39.90 \$29.90 **** **** **** **** **** ****

Hip Hop Hoodies, Merchandise, and T-Shirts

Hyped for some off-the-hook hip-hop merch? Oh yeah, you're def in the right place. If you're main jam genre is hip-hop and you're desperately seeking apparel, accessories, collectibles, décor, and more to rep your all-time fave genre, artists, groups, and beyond, this is for sure the collection you've been seeking.

Whether you're totally obsessed with the hip-hop kings that put this genre on the map (we're lookin' at you Tupac, The Notorious B.I.G, and Wu-Tang) or you're deeply infatuated with the modern hip-hop moguls that are blazing a new path for the genre entirely (we see you, Postie, Lil Nas X, and Doja Cat), then you've finally found the collection you've always needed.

It's a one-stop-shop of all things hip-hop—so overflowing with carefully curated and must-have merch that you might not know where to start. Need some inspo to get you going? Check merch from iconic hip-hop artists like Ice Cube, Rico Nasty, Outkast, Eazy E, and more.

From tees and tanks to long sleeves and hoodies, we've got a little something for everybody in this hip-hop collection—stuff that merges fandom with fashion.

Got a fave hip-hop artist in mind? We get that—we've got our fave artists, too. If you're ready to slim down your search and zero in on your all-time fave artists, check out our Hot Topic Artist Collection for a zoomed-in peek at what merch, apparel, accessories, and more we've got to offer when it comes to your artist obsessions.

Whatcha waiting for, fan? You've got a collection to scan. Stop skimming this section and start scrolling the selection of all the hip-hop merch, apparel, and more that you've been searching for.

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Cut Out Tie Short Sleeve Crop Top



Motorcycle Tie Dye Graphic Sweatshirt

Gender: Female Occasion: Casual Style: Sweatshirt \$14.00 (81% OFF) \$74.00

Mystical Healing Graphic Sweatshirt

Length: Regular Occasion: Casual Style: Printed T-Shirt \$19.60 (60% OFF) \$49.00

Gender: Female Length: Regular Occasion: Casual

\$32.00 (60% OFF) \$80.00

Mid Rise Padded Pocket Cargo Pants

Detail: Plain Fabric: Ribbed Jersey Gender: Female \$6.00 (79% OFF) \$29.00

Twill High Waisted Wide Leg Cargo Pants

Gender: Female Length: Regular Style: Cargo Trousers



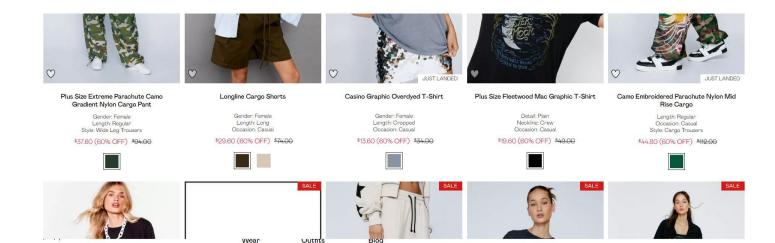






















Rolling Stones Graphic T-Shirt Dress

Design: LICENSED
Detail: Licensed
Style: T-Shirt Dress

\$40.00 (47% OFF) \$76.00

Gender: Female Length: Mini Style: Cargo Skirt \$10.00 (88% OFF) \$86.00

Low Rise Mini Cargo Skirt

Gender: Female Occasion: Casual Style: Joggers \$27.20 (60% OFF) \$68.00

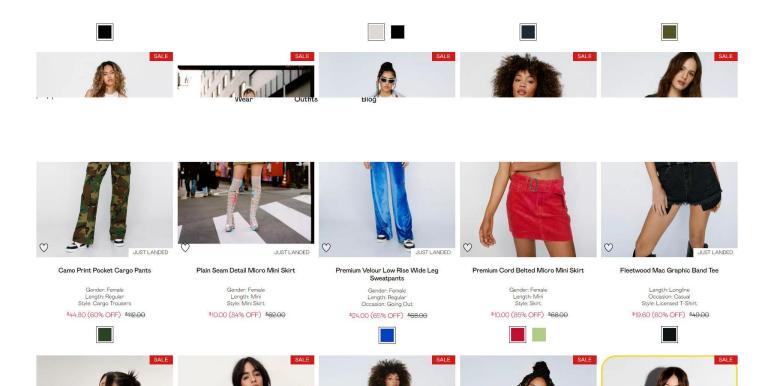
Star Wide Leg Sweatpants

Gender: Female Length: Longline Style: Licensed T-Shirt \$19.60 (60% OFF) \$49.00

Elf Graphic Oversized T-shirt

Gender: Female Length: Short Occasion: Casual \$32.00 (60% OFF) \$80.00

Petite Camo Short

























Graphic Motorcycle Print Overdyed T-Shirt

Gender: Female Length: Regular Occasion: Casual

\$15.00 (64% OFF) \$42.00



Wellness Overdyed Oversized Graphic Sweatshirt

Gender: Female Length: Regular Style: Printed Sweatshirt

\$27.20 (60% OFF) \$68.00



Faux Leather Wide Leg Cargo Pants

Length: Regular Occasion: Going Out Style: Cargo Trousers

\$37.60 (60% OFF) \$94.00



Western Nevada Printed Graphic T-shirt

Length: Regular Occasion: Casual Style: Printed T-Shirt

\$12.00 (60% OFF) \$30.00



The Powerpuff Girls Printed Mesh Tie Front Cardigan

Gender: Female Occasion: Casual Style: Licensed T-Shirt

\$21.60 (60% OFF) \$54.00





















Gender: Female Length: Regular Occasion: Casual



Cherries Oversized Washed Graphic T-Shirt

Gender: Female Occasion: Casual Style: Printed T-Shirt



Tie Waist Belted Cargo Shorts

Gender: Female Occasion: Casual Style: Cargo Shorts



Contrast Trim Micro Mini Skirt

Gender: Female Length: Mini Occasion: Occasion



Strappy Stitch Detail Super Crop Top

Gender: Female Length: Cropped Style: Crop Top







California Surfing Graphic Short Sleeve T-Shirt

VVear

Outhts







Vintage Band T-shirt

Gender: Female Length: Regular Style: Printed T-Shirt \$23.20 (60% OFF) \$58.00 Length: Regular Occasion: Casual Style: Printed T-Shirt: \$6.00 (84% OFF) \$38.00 Et Washed Graphic Oversized T-shirt

Gender: Female Occasion: Casual Style: Licensed T-Shirt \$19.60 (60% OFF) \$49.00

Blog

Shirt

Gender: Female Length: Cropped Style: Crop Top \$13.60 (60% OFF) \$34.00

Tie Front Cut Out Floral Print Crop Top

Gender: Female Occasion: Casual Style: Cargo Trousers

Mid Rise Tie Hem Twill Cargo

\$32.00 (60% OFF) \$80.00





















Star Print Wide Leg Cargo Pants

Length: Regular Occasion: Casual Style: Cargo Trousers \$34.00 (68% OFF) \$105.00

Ruched Cut Out Tie Detail Long Sleeved Top

Outnts

Length: Regular Occasion: Casual Style: Crop Top \$15.20 (60% OFF) \$38.00 Gender: Female Length: Regular Style: Licensed T-Shirt

\$16.80 (60% OFF) \$42.00

Batman Logo Graphic Fitted T-Shirt

Blog Blog

Petite Washed Puddle Dual Hem Multi Pocket Wide Leg Cargo

Gender: Female Length: Regular Style: Cargo Trousers \$42.00 (60% OFF) \$105.00

Motorhead Oversized Graphic T-shirt

Gender: Female Length: Longline Occasion: Casual

\$19.60 (60% OFF) \$49.00





Gender: Female Length: Regular



Premium Embroidered Multi Wear Pocket Cargo

Gender: Female Occasion: Going Out



Contrast Stitch Twill Wide Leg Cargo Pants

Gender: Female Occasion: Going Out



Animal Print Micro Skirt

Gender: Female Occasion: Occasion Styles A Line Styles



Twill Utility Pocket Detail Straight Leg Pants

Length: Regular Occasion: Casual Blog



Tab Detail Wide Leg Sweatpants and Cropped Sweatshirt Set

Gender: Female Length: Regular Occasion: Leisurewear



Parachute Nylon Pocket Cuffed Cargo Pant

Gender: Female Length: Regular Occasion: Going Out VVear

Outnts



Butterfly Graphic T-shirt



Chainmail Cowl Strappy Crop Top

Gender: Female Length: Cropped Occasion: Going Out



Pocket High Waisted Cargo Pants













2 In 1 Cut Out Knitted Cami and Crop Top Set Detail: Ribbed



Pocket Detail Cargo Micro Mini Skirt Length: Mini

Outfits



Plus Size Embroidered Parachute Nylon Cargo Pants Length: Regular



Premium Embellished Denim Micro Mini Skirt Gender: Female



Black Sabbath Graphic Oversized T-shirt Gender: Female



Plus Size Twill Utility Cargo Pants



Satin Colorblock Sporty Sweatpants vvear Outnts



High Waisted Slim Leg Cargo Pants RIOG



Hello Sunshine Oversized Graphic T-Shirt



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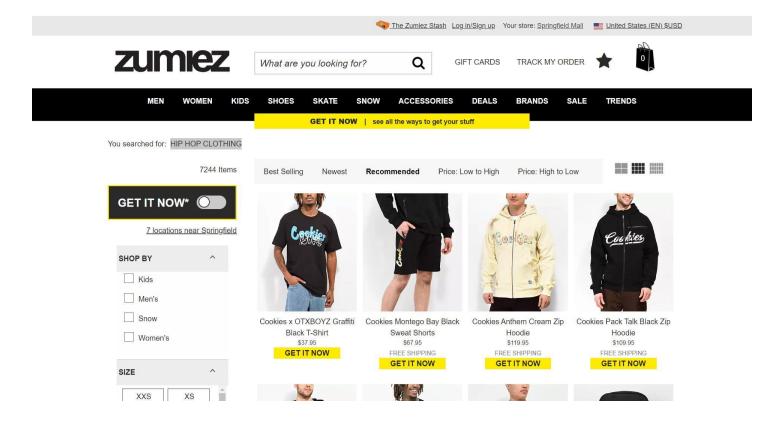
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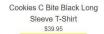












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Black Slide Sandals \$38.95 GET IT NOW



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Hoodie \$83.95 FREE SHIPPING



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(4) STANDARD CHARACTER MARK

SHORTIE

Mark Punctuated

SHORTIE

Translation

Goods/Services

• IC 035. US 100 101 102.G & S: On-line retail store services featuring apparel, footwear, carrying bags, household linen, toys, games and puzzles

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90433207

Filing Date

20201230

Current Filing Basis

1B

Original Filing Basis

1B

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) GARAN SERVICES CORP. CORPORATION DELAWARE 7th Floor 99 Park Avenue New York NEW YORK 10016

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record G. Roxanne Elings

Print: Wed Apr 19 2023 90433170

(4) STANDARD CHARACTER MARK

SHORTIE

Mark Punctuated

SHORTIE

Translation

Goods/Services

• IC 025. US 022 039.G & S: Footwear; Headwear; Hosiery; Bottoms as clothing; Tops as clothing

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90433170

Filing Date

20201230

Current Filing Basis

1B

Original Filing Basis

1 R

Publication for Opposition Date

Registration Number

Date Registered

Owner

(APPLICANT) GARAN SERVICES CORP. CORPORATION DELAWARE 7th Floor 99 Park Avenue New York NEW YORK 10016

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

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Live Dead Indicator

LIVE

Attorney of Record

G. Roxanne Elings

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued on April 24, 2023 for U.S. Trademark Application Serial No. 97450923

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **Read the Office action**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be <u>abandoned</u>. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO <u>website</u>, the application process, the status of your application, and whether there are outstanding deadlines to the <u>Trademark Assistance Center (TAC)</u>.

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 tab, or contact the Trademark Assistance Center.
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